



4 ways to use digital tools to *acquire clients*

Looking for ways to improve your client acquisition strategy? Grow digitally.

1

Optimize your digital voice.

Write original posts and personalize approved messages to stand out online.

2

Take a multi-gen approach.

Post authentic and shareable content to help extend your reach and build your network.

3

Provide referable service.

Deliver exceptional service to encourage clients to refer family and friends.

4

Keep evolving.

Join a firm that continues to progress in an ever-shifting landscape.

Find out more about how digital marketing can help grow your practice. Visit joinameriprise.com/digital-strategies-for-client-acquisition.

