

\$150M AUM Tranquil Lakes Team Joins Ameriprise Independent Channel

By **Joyce Blay**

TRANQUIL LAKES INVESTMENT ADVISORS, A financial advisory practice managing \$150 million in client assets, has joined the independent channel of Ameriprise Financial, the companies announced today.

Tranquil Lakes Investment Advisors, comprised of Financial Advisors Jason Hatch, Mark Wood and Frank Janowitsch; and Financial Planning Specialist Mary Weber, MBA and Investment Manager Benjamin Esdaile, serves a diverse clientele that includes families, professionals, blue collar workers, Wisconsin cranberry growers, and company 401(k)s.

Formerly with Waddell & Reed in Madison, Wis., the team decided to explore new affiliation options by thoroughly evaluating the marketplace. The advisors said they wanted a firm that prioritized the client experience, had accessible leaders, provided integrated technology, delivered capabilities for growth, and had a strong brand reputation for integrity and transparency.

Hatch, who has 15 years of industry experience, said he and his team decided that Ameriprise offered everything they wanted in a partner.

“We are excited about Ameriprise, their capabilities and our potential for growth,” he said in the news release. “Their ex-



“Their expertise at Ameriprise has allowed us to focus on serving clients, rather than transition activities. We’re excited about our potential for growth here.”

Jason Hatch

Financial Advisor
Tranquil Lakes Investment Advisors
A financial advisory practice of
Ameriprise Financial Services, LLC.
Madison, WI

pertise has allowed us to focus on serving clients, rather than transition activities. One client told me, ‘Congrats, you’re at a great firm and we’re excited for you.’”

Tranquil Lakes Investment Advisors is supported locally by Ameriprise Franchise Field Vice President Brad Sabol.

Founded in 1894, Ameriprise Financial Inc. is a diversified financial services company and bank holding company incorporated in Delaware and headquartered in Minneapolis. **FA**

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