

# Ameriprise Financial Comparison Checklist

Starting a new career and finding rewarding, meaningful work calls for careful evaluation. The following checklist can help you compare a career as an Ameriprise financial advisor with other careers and companies you may be considering.

	Ameriprise Financial*	Firm 1		Firm 2	
<b>The career</b>					
Does the career offer meaningful work?	<input checked="" type="checkbox"/> yes	<input type="checkbox"/> yes	<input type="checkbox"/> no	<input type="checkbox"/> yes	<input type="checkbox"/> no
Can I make a real difference in people's lives?	<input checked="" type="checkbox"/> yes	<input type="checkbox"/> yes	<input type="checkbox"/> no	<input type="checkbox"/> yes	<input type="checkbox"/> no
Will I help people plan to achieve their financial dreams?	<input checked="" type="checkbox"/> yes	<input type="checkbox"/> yes	<input type="checkbox"/> no	<input type="checkbox"/> yes	<input type="checkbox"/> no
Will I find more personal and professional freedom?	<input checked="" type="checkbox"/> yes	<input type="checkbox"/> yes	<input type="checkbox"/> no	<input type="checkbox"/> yes	<input type="checkbox"/> no
Over time, does the career offer the opportunity to balance my work and personal life?	<input checked="" type="checkbox"/> yes	<input type="checkbox"/> yes	<input type="checkbox"/> no	<input type="checkbox"/> yes	<input type="checkbox"/> no
Is there significant earning potential?	<input checked="" type="checkbox"/> yes	<input type="checkbox"/> yes	<input type="checkbox"/> no	<input type="checkbox"/> yes	<input type="checkbox"/> no
Will my compensation be based on my hard work and dedication?	<input checked="" type="checkbox"/> yes	<input type="checkbox"/> yes	<input type="checkbox"/> no	<input type="checkbox"/> yes	<input type="checkbox"/> no
Are there opportunities for bonuses?	<input checked="" type="checkbox"/> yes	<input type="checkbox"/> yes	<input type="checkbox"/> no	<input type="checkbox"/> yes	<input type="checkbox"/> no
Do I have a choice of career paths?	<input checked="" type="checkbox"/> yes	<input type="checkbox"/> yes	<input type="checkbox"/> no	<input type="checkbox"/> yes	<input type="checkbox"/> no
<b>The company</b>					
Do they offer the resources of a FORTUNE 500® company?	<input checked="" type="checkbox"/> yes	<input type="checkbox"/> yes	<input type="checkbox"/> no	<input type="checkbox"/> yes	<input type="checkbox"/> no
Do they offer industry-leading training programs?	<input checked="" type="checkbox"/> yes	<input type="checkbox"/> yes	<input type="checkbox"/> no	<input type="checkbox"/> yes	<input type="checkbox"/> no
Is the company part of a growing industry?	<input checked="" type="checkbox"/> yes	<input type="checkbox"/> yes	<input type="checkbox"/> no	<input type="checkbox"/> yes	<input type="checkbox"/> no
Have they won awards and recognition in the industry?	<input checked="" type="checkbox"/> yes	<input type="checkbox"/> yes	<input type="checkbox"/> no	<input type="checkbox"/> yes	<input type="checkbox"/> no
Do they have a comprehensive approach to financial planning and advice?	<input checked="" type="checkbox"/> yes	<input type="checkbox"/> yes	<input type="checkbox"/> no	<input type="checkbox"/> yes	<input type="checkbox"/> no
Do their financial products support their planning approach?	<input checked="" type="checkbox"/> yes	<input type="checkbox"/> yes	<input type="checkbox"/> no	<input type="checkbox"/> yes	<input type="checkbox"/> no
Will they value the skills and experience I've developed so far?	<input checked="" type="checkbox"/> yes	<input type="checkbox"/> yes	<input type="checkbox"/> no	<input type="checkbox"/> yes	<input type="checkbox"/> no

	Ameriprise Financial	Firm 1		Firm 2	
Does the company offer stability in challenging market conditions?	<input checked="" type="checkbox"/> yes	<input type="checkbox"/> yes	<input type="checkbox"/> no	<input type="checkbox"/> yes	<input type="checkbox"/> no
Do they offer performance-based reward programs?	<input checked="" type="checkbox"/> yes	<input type="checkbox"/> yes	<input type="checkbox"/> no	<input type="checkbox"/> yes	<input type="checkbox"/> no
Will I have the chance to volunteer and give back to my community?	<input checked="" type="checkbox"/> yes	<input type="checkbox"/> yes	<input type="checkbox"/> no	<input type="checkbox"/> yes	<input type="checkbox"/> no
Will they help me attain the highest level in my profession?	<input checked="" type="checkbox"/> yes	<input type="checkbox"/> yes	<input type="checkbox"/> no	<input type="checkbox"/> yes	<input type="checkbox"/> no
Do they have a diverse and inclusive culture?	<input checked="" type="checkbox"/> yes	<input type="checkbox"/> yes	<input type="checkbox"/> no	<input type="checkbox"/> yes	<input type="checkbox"/> no
Are they a company dedicated to their values?	<input checked="" type="checkbox"/> yes	<input type="checkbox"/> yes	<input type="checkbox"/> no	<input type="checkbox"/> yes	<input type="checkbox"/> no
Can I transition my business later in my career?	<input checked="" type="checkbox"/> yes	<input type="checkbox"/> yes	<input type="checkbox"/> no	<input type="checkbox"/> yes	<input type="checkbox"/> no
<b>Career training and support</b>					
Will they support my personal and professional development with relevant and ongoing training?	<input checked="" type="checkbox"/> yes	<input type="checkbox"/> yes	<input type="checkbox"/> no	<input type="checkbox"/> yes	<input type="checkbox"/> no
Will I work closely with leaders and mentors?	<input checked="" type="checkbox"/> yes	<input type="checkbox"/> yes	<input type="checkbox"/> no	<input type="checkbox"/> yes	<input type="checkbox"/> no
Do they offer strong support and resources throughout the first 120 days?	<input checked="" type="checkbox"/> yes	<input type="checkbox"/> yes	<input type="checkbox"/> no	<input type="checkbox"/> yes	<input type="checkbox"/> no
Will I have integrated technology to help me across all areas of business?	<input checked="" type="checkbox"/> yes	<input type="checkbox"/> yes	<input type="checkbox"/> no	<input type="checkbox"/> yes	<input type="checkbox"/> no
Will they help me develop effective marketing?	<input checked="" type="checkbox"/> yes	<input type="checkbox"/> yes	<input type="checkbox"/> no	<input type="checkbox"/> yes	<input type="checkbox"/> no
Will I receive in-depth product training?	<input checked="" type="checkbox"/> yes	<input type="checkbox"/> yes	<input type="checkbox"/> no	<input type="checkbox"/> yes	<input type="checkbox"/> no
Can I receive training online at my convenience?	<input checked="" type="checkbox"/> yes	<input type="checkbox"/> yes	<input type="checkbox"/> no	<input type="checkbox"/> yes	<input type="checkbox"/> no
Can I work to move into a leadership position?	<input checked="" type="checkbox"/> yes	<input type="checkbox"/> yes	<input type="checkbox"/> no	<input type="checkbox"/> yes	<input type="checkbox"/> no
Can I learn from peers and professional networks?	<input checked="" type="checkbox"/> yes	<input type="checkbox"/> yes	<input type="checkbox"/> no	<input type="checkbox"/> yes	<input type="checkbox"/> no
Will I be assisted with licensing and certification?	<input checked="" type="checkbox"/> yes	<input type="checkbox"/> yes	<input type="checkbox"/> no	<input type="checkbox"/> yes	<input type="checkbox"/> no
Can I train to become a CERTIFIED FINANCIAL PLANNER™ professional?	<input checked="" type="checkbox"/> yes	<input type="checkbox"/> yes	<input type="checkbox"/> no	<input type="checkbox"/> yes	<input type="checkbox"/> no
Will my business be supported with client and product research?	<input checked="" type="checkbox"/> yes	<input type="checkbox"/> yes	<input type="checkbox"/> no	<input type="checkbox"/> yes	<input type="checkbox"/> no
Do they have strong national brand awareness to help drive business in my local market?	<input checked="" type="checkbox"/> yes	<input type="checkbox"/> yes	<input type="checkbox"/> no	<input type="checkbox"/> yes	<input type="checkbox"/> no
Do they provide turnkey marketing tools and resources?	<input checked="" type="checkbox"/> yes	<input type="checkbox"/> yes	<input type="checkbox"/> no	<input type="checkbox"/> yes	<input type="checkbox"/> no
Will I have help developing local marketing?	<input checked="" type="checkbox"/> yes	<input type="checkbox"/> yes	<input type="checkbox"/> no	<input type="checkbox"/> yes	<input type="checkbox"/> no